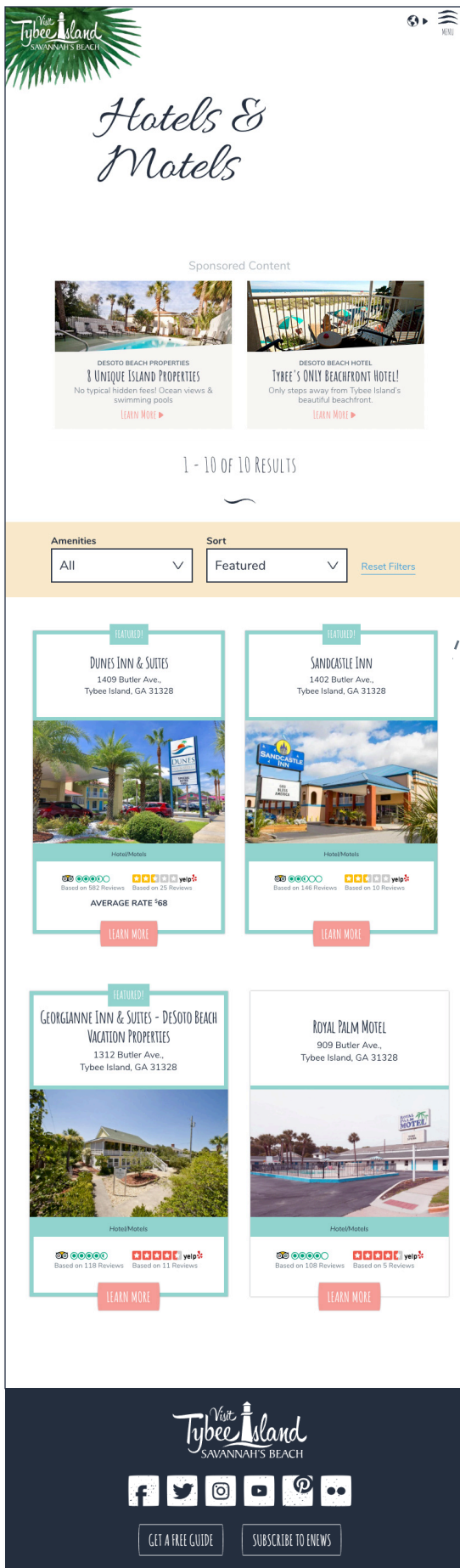




Photo credit:
@versaguisphotography

2022 DIGITAL ADVERTISING OPPORTUNITIES



VISIT TYBEE ISLAND DRIVES VISITATION

Visit Tybee inspires travel to Tybee Island through content-rich digital advertising. From early research to itinerary planning and booking, consumers can find the content they need throughout the planning process. Visit Tybee Island's digital assets offer a one-stop-shop for all things Tybee tourism.

FEATURED BUSINESS LISTING

Featured business listings allow you to reach an audience that is looking to convert.

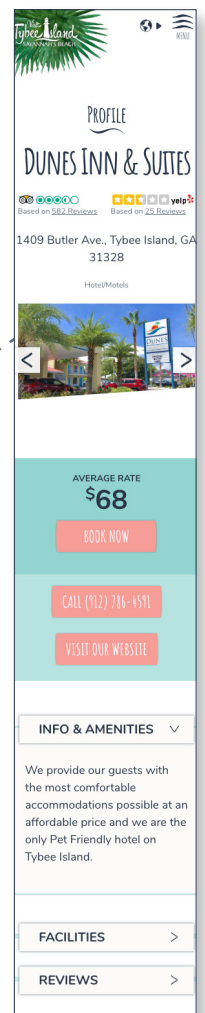
PRIORITY SORTING

Featured partners always display in a top-tier sort, affording you premium positioning.

PROFILE PAGE

Drive qualified traffic to your site through our robust profile page.

Profile pages are available with your Chamber membership and can be edited in the extranet.



BANNER ADVERTISING

Visitors to VisitTybee.com viewed over 3 million pages in the past 12 months while planning their trip. Banner ads allow you to target your message by site content, season or geography, and our impressions-over-time model, allows you to control your exposure and return.

AD UNITS

Your message will rotate between native ad expressions throughout your desired ad channel(s) with extra emphasis on your category page.

HYPER TARGETED PLACEMENT ON YOUR CATEGORY PAGE

PROGRAM BENEFITS

- 1 The U.S. traveler is more informed and uses more media and sources of information than ever before.
- 2 With such a complex planning landscape, integrated multi-media advertising is critical.
- 3 Not all clicks are created equal. Measure quality over quantity. We'll show you how!



SPONSORED EDITORIAL

Our editorial staff is well versed in creating quality, contextually relevant content that drives organic traffic. Leverage the expertise of our editorial team to write an article featuring your business. Your content will be featured on VisitTybee.com for one year. You will also own this content for use on your own site, providing your visitors with content that is authentic and inspirational.

WHAT YOU GET

EXPERIENTIAL ARTICLE ON VISITTYBEE.COM

Our editorial team will craft an experiential article, conducting keyword research to ensure you get the most lift.

ARTICLE PROMOTION

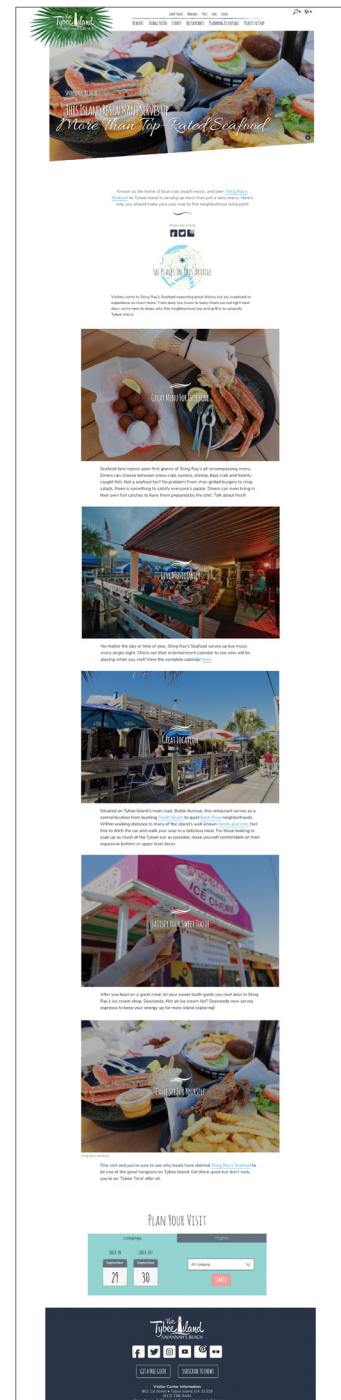
We'll feature your article on VisitTybee.com for one year and will promote the article through various placement and feature strategies.

TRAFFIC

Quality traffic is driven to your site through both **organic links** within the article and through **100% ownership of all native and banner ad units on the page**.

These ad placements give you the ability to communicate relevant and timely messaging.

OWN 100% SOV OF
BANNER ADS ON
YOUR ARTICLE



MONTHLY E-NEWSLETTER

Reach an engaged and active travel-planning audience. Every month, subscribers are inspired with rich stories showcasing what to see and do in Tybee Island.

DRIVE THIS QUALIFIED AUDIENCE TO YOUR SITE

- Partners are showcased in a native format integrated into the content.
- Clicks drive directly to your site allowing you to measure results.
- Responsive design allows for seamless access across digital platforms: mobile, tablet and desktop.

25,000 MONTHLY REACH

19% OPEN RATE

Creative Best Practices:

Use your most compelling image; create a tagline that attracts attention and brings the user into the experience through your copy.

Hero Sponsor

Command attention with this front-and-center placement complete with hero image, thumbnail, tagline and body copy.


Featured Partner

Drive qualified traffic to your site with this native placement featuring image, tagline, body copy and a strong call-to-action.

June 2020


TYBEE TREASURES

STORIES FROM ONE OF AMERICA'S HAPPIEST SEASIDE TOWNS




Explore All 5 of Tybee Island's Beaches
Did you know that our quaint barrier island is home to over three miles of beautiful beaches, each with their own personality? We've made getting acquainted with all five of our beaches as easy as the beach breeze with this handy island guide.

[DIVE IN](#)




Why Families Love Tybee Island
Searching for the perfect family getaway this summer? Grab the kids and head to the beach for an unforgettable family vacation on Tybee Island. From its rich history to endless outdoor activities, there is plenty of fun the entire family will enjoy!

[PLAN YOUR ESCAPE](#)




Dine at this Funky Island Eatery
Fannie's on the Beach is known for its eclectic menu, great beach views, iconic pink roof and three floors of oceanfront fun. Dine inside, al fresco or upstairs at Fannie's famous open-air dock featuring unbeatable ocean views. No matter where you enjoy the great food, you'll be glad you stopped by.

[LEARN MORE](#)




20 Tybee Tips From Our Visitors
When our social media followers flooded our accounts with their great ideas and insider tips, we knew they just had to be shared. From great dining recommendations to fun activities, this list is a Tybee gem!

[GET INSPIRED](#)




Tybee Safe Businesses
Visit Tybee strives to make every visitor experience on Tybee Island the best and safest it can be. We've compiled a list of local businesses who are taking unique precautions to keep you safe on your visit.

[TUNE IN TYBEE](#)




Sea Turtle Season on Tybee Island
Visitors come from far and wide to enjoy the sandy shores of Tybee Island. However, the most famous visitor is the sea turtle. Learn everything you need to know about Tybee Island's sea turtle nesting season!

[LEARN MORE](#)




Island Homes You Can Book Now
From private island neighborhoods, personal pools and exclusive beach access, we can see why these Tybee Island vacation homes are in high demand. Here's a sneak peek at some of the best of the best!

[EXPLORE MORE](#)




Summertime Deals
Special Deals & Offers
Make the most of your visit this summer by enjoying these exclusive offers from lodging, restaurants and attractions. These deals are only available for a limited time, so don't miss out!

[READ NOW](#)




Strike Rentals Make Cutting Around Tybee a Breeze
Tink's Strike & Beach Gear offers free delivery and pick-up. Tink's Strike & Beach Gear is a great way to get around in the slow lane!

[READ NOW](#)



Scrumptious Seafood
5 Spots to Eat Local Shrimp
It's time to celebrate shrimp season on Tybee Island! If you're craving some seriously fresh shrimp for your next meal, here are five great spots to sit down, dig in and enjoy.

[READ NOW](#)



Get a FREE Official 2020 Tybee Insider's Guide!

[ORDER NOW](#)

CONTACT INFO: ANDY ROBERTS | AROBERTS@VISITSAVANNAH.COM

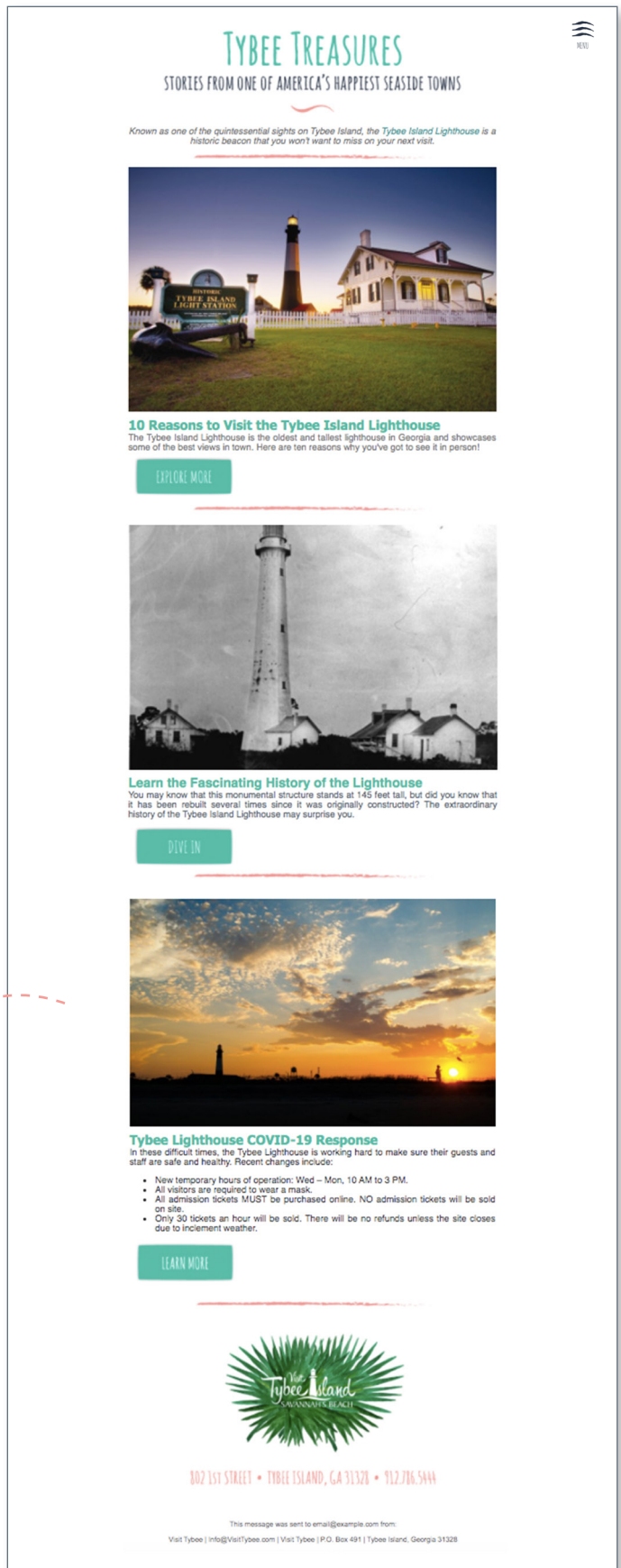
DEDICATED EMAIL

Every month, subscribers are inspired by rich stories showcasing what to see and do on Tybee Island.

REACH 23,000 SUBSCRIBERS
WITH 100% SHARE OF VOICE.

LIMITED AVAILABILITY;
FIRST COME, FIRST SERVED


RESPONSIVE DESIGN




CONTACT INFO: ANDY ROBERTS | AROBERTS@VISITSAVANNAH.COM

PAID SOCIAL MEDIA

Extend your reach and engagement via paid social media and leverage Visit Tybee's highly-vetted audience of past, present and prospective visitors.

**Visit Tybee**
Sponsored · 🌐



What is your favorite Tybee Island meal?




VISITTYBEE.COM

How to Eat Your Way Through Tybee Island


Tybee Island is undoubtedly a foodie's dream. Its prime location att...

 3.5K

222 Comments 260 Shares

**Visit Tybee**
Sponsored · 🌐



Park the car and explore Tybee Island's beautiful neighborhoods by bike!



VISITTYBEE.COM

Explore Tybee Island by Bike

named one of the "Named one of the Most Bicycle Friendly Commu..."

 5.5K

80 Comments 188 Shares



2022 VISIT TYBEE ADVERTISING

SILVER PACKAGE

\$795.00 PER YEAR

Featured Business Listing

1 Featured Partner placement in E-Newsletter

Banner Ads with 6,000 guaranteed impressions / views

GOLD PACKAGE

\$1,950.00 PER YEAR

Featured Business Listing

1 Hero Sponsor placement in E-Newsletter

1 Social Media Ad

Banner Ads with 40,000 guaranteed impressions / views

PLATINUM PACKAGE

\$3,000.00 PER YEAR

Featured Business Listing

1 Dedicated email
**limited to 12 per year*

1 Hero Sponsor placement in E-Newsletter

1 Featured Partner placement in E-Newsletter

1 Social Media Ad

1 Sponsored Editorial per year
**limited to 24 per year*

Banner Ads with 75,000 guaranteed impressions / views

A LA CARTE

FEATURED PARTNER
IN E-NEWSLETTER

**\$100/
MONTH**

HERO SPONSOR IN
E-NEWSLETTER

**\$300/
MONTH**

DEDICATED
E-NEWSLETTER

**\$400/
EMAIL**
**limited to 12 per year*

SOCIAL MEDIA AD

**\$500
EACH**

SPONSORED
EDITORIAL

**\$600/
ARTICLE**
**limited to 24 per year*

FEATURED BUSINESS
LISTING

**\$600/
YEAR**

CONTACT INFO: ANDY ROBERTS | AROBERTS@VISITSAVANNAH.COM